

### **Operations Management (Paperback)**

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### Reviews

This is actually the greatest pdf i have got go through until now. Indeed, it can be perform, nevertheless an amazing and interesting literature. Its been designed in an extremely simple way and is particularly only following i finished reading this ebook where really modified me, affect the way in my opinion.

(Jacey Simonis)

#### **OPERATIONS MANAGEMENT (PAPERBACK)**



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Pearson Education Limited, United Kingdom, 2016. Paperback. Book Condition: New. 8th Revised edition. 265 x 195 mm. Language: N/A. Brand New Book. Operations management is important, exciting, challenging .and everywhere you look! \* Important, because it enables organizations to provide services and products that we all need \* Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology \* Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible \* And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. New features: \* There are now more than 110 of the popular Operations in Practice examples throughout the book, over 40 of which are new. \* The importance of sustainability and Corporate Social Responsibility (CSR) has been emphasized further, and included throughout the book. \* We have even further strengthened the emphasis on the idea that operations management is relevant to every type of business and all functional areas of the organization. \* Many new ideas in operations management have been incorporated, including the three level approach to performance, the relationship between innovation, creativity and design, crowdsourcing, ideas management, business ecosystems, triadic relationships, office layout, telecommuting and organisational ambidexterity. However, we have retained the emphasis on the foundations of the subject. \* Six of the 19 cases at the end of the chapter are new (but the old ones are still available on the web site), and provide an up-todate selection of operations issues. Operations Management focuses on the sustainable and socially responsible imperatives of operations management, using over 120 cases and illustrations of real-life operations around the world, including Apple, Medecins Sans Frontieres, Amazon, Ecover, Dyson, Disneyland Paris, Google, The...

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