



## Essentials of Management Information Systems (8th Edition)

By Laudon, Jane; Laudon, Kenneth C.

Prentice Hall, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: PREFACE xv I Information Systems in the Digital Age 1 1 Business Information Systems in Your Career 2 2 E-Business: How Businesses Use Information Systems 38 3 Achieving Competitive Advantage with Information Systems 78 II Information Technology Infrastructure 113 4 IT Infrastructure: Hardware and Software 114 5 Foundations of Business Intelligence: Databases and Information Management 156 6 Telecommunications, the Internet, and Wireless Technology 188 7 Securing Information Systems 228 III Key System Applications for the Digital Age 265 8 Achieving Operational Excellence and Customer Intimacy: Enterprise Applications 266 9 E-Commerce: Digital Markets, Digital Goods 296 10 Improving Decision Making and Managing Knowledge 330 IV Building and Managing Systems 367 11 Building Information Systems and Managing Projects 368 12 Ethical and Social Issues in Information Systems XXX GLOSSARY G-1 REFERENCES R-1 INDEX I-1 PHOTO AND SCREEN SHOT CREDITS P-1 iv.



**READ ONLINE**  
[ 2.7 MB ]

### Reviews

*Absolutely essential go through pdf. Yes, it is actually play, nevertheless an amazing and interesting literature. You are going to like how the article writer compose this book.*

-- **Pinkie O'Hara**

*This publication is great. It really is packed with knowledge and wisdom Your daily life period will probably be transform when you complete reading this article book.*

-- **Wilford Metz**