



## Disruptive Ideas

By Leandro Herrero

meetingminds. Paperback. Book Condition: New. Paperback. 336 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. In a time when organisations simultaneously run multiple corporate initiatives and large change programmes, Disruptive Ideas tells us that - contrary to the collective mindset that says that big problems need big solutions - all you need is a small set of powerful rules to create big impact. In his previous book, Viral Change™, Leandro Herrero described how a small set of behaviours, spread by a small number of people could create sustainable change. In this follow-up book, the author suggests a menu of 10 structures, 10 processes and 10 behaviours that have the power to transform an organisation. These 30 disruptive ideas can be implemented at any time and at almost no cost; and whats more. . . you dont even need them all. But their compound effect - the 101010 maths - will be more powerful than vast corporate programmes with dozens of objectives and efficiency targets. . . This book will appeal to people at different levels of management or leadership, who want to reshape their culture by enhancing working practices and in general aiming at greater organisational effectiveness. Its practical nature will appeal...



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-- **Michale Shields**

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