



## Leisure Resources: Its Comprehensive Planning (2nd Revised edition)

By Daniel D. McLean, etc.

Sagamore Publishing. Hardback. Book Condition: new. BRAND NEW, Leisure Resources: Its Comprehensive Planning (2nd Revised edition), Daniel D. McLean, etc., This single source book provides detailed information about strategic planning, master planning, and support systems related to these two types of planning. Included in the book is information on creating organisational alignment, establishing a program evaluation system, working with surveys, and defining other methods of information gathering. The book is written to be used. It provides examples of strategic and master plans. The use of examples and guides allows the reader to develop a comfortable level with the processes of planning.

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